STRENGTHENING THE MUTUAL UNDERSTANDING AMONG NATIONS

10 YEARS IN THE SERVICE OF PEACE AND SUSTAINABLE DEVELOPMENT

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Firstly, an increasingly active role of civil society institutes in the modern multipolar world, as well as the trend towards an increase in the importance of public diplomacy in the process of preventing armed conflicts, strengthening peace and harmony among nations. International non-governmental organizations (INGOs) increasingly begin to have ever-greater influence on the system of international relations, but unlike states, not through forceful methods, but through influencing public opinion.

Adoption by the Committee of Ministers of the Council of Europe of the resolution (93)38 on the procedure for admitting INGOs to the Conference of International Non-Governmental Organizations, as well as the resolution of the United Nations Economic and Social Council 1996/31 ECOSOC, which regulates interaction with NGOs, further contributed to strengthening the status of public organizations as independent actors - as participants of the system of international relations which meet all three main criteria: the ability to exert a real influence on the development of international relations, the presence of a certain autonomy in decision-making, the fact that their opinions are taken into consideration in the development of a foreign policy course by other participants in international relations.

Secondly, we were and remain convinced that building good neighbourly relations among the nations of Eurasia is impossible without a deep understanding of their domestic and foreign policies, their goals and tasks, their history, language and culture. The systematic and long-term work of our Center in this direction contributes to a deeper understanding of our neighbours on the continent and helps our country to more effectively implement its foreign policy based on the principles of mutual respect and good neighbourliness.

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Lastly, in its daily work, the Center for Political Analysis and Information Security contributes to the strengthening of mutual understanding among the nations of Eurasia, promotes international economic, political and humanitarian cooperation, and defends the interests of the Russian Federation in the international arena. I hope that this publication will help answer basic questions about the goals and objectives of our international public organization, its partners, projects and opportunities.
ABOUT THE CENTER

The Center is an international, non-governmental, research organization (SIC Code: 8733 - Noncommercial Research Organizations), that facilitates strengthening mutual understanding among the nations, promoting the expansion of economic contacts of the Russian Federation, and studying the problems of international security and international relations.

The Center’s specialists hold round tables, seminars and conferences both in Russia and abroad, prepare high-quality political analytics, organize international educational trips for school children, students, businessmen, politicians and journalists, and also contribute to attracting foreign investment, transfer of high technologies, establishing business contacts for entrepreneurs from around the world.

The research focus of the Center is on the implementation of a number of applied long-term projects for the operational monitoring of the development of internal political processes, as well as tracking the dynamics of foreign policy courses in the post-Soviet states. The Center’s areas of interest also encompass information security, non-proliferation of weapons of mass destruction, and integration processes in the Eurasian space, as well as religious and ethnic conflicts. The Center has a network of its own correspondents in the regions of the Russian Federation and 8 countries of the former Soviet Union. It cooperates with Russian and foreign organizations dealing with international security issues.

ORGANIZATIONAL STRUCTURE

RESIDENT CORRESPONDENTS
80 14 Russian Countries regions

EXPERT COUNCIL

ASSISTANT

DIRECTOR

PRESS SECRETARY

International Security Problems Department

Political Studies Department

Information and Analytics Department

Supply and Secretariat

Brunch in Germany

Representatives in the UN Office and other International organizations in Geneva
Experience in implementing projects with a budget up to 200 000 Euro

POLITICAL ANALYSIS
Russia, Europe, Africa and Latin America

LOBBY AND GR
In Russia and abroad including social and mass media

EVENT-MAKING
Organizing and holding of more than 150 events in Russia and abroad with 5000+ participants

EDUCATIONAL PROJECTS
Experience in implementing projects with a budget up to 50 000 Euro

More than 30 of our own correspondents in 8 countries of the former Soviet Union, and representatives in almost all Russian regions

More than 20 highly qualified experts, including current professors of leading Moscow universities, high-ranking retired military officers and diplomats

Well-established contacts with federal media, ministries and departments of Russia

A dedicated team of specialists: project managers, translators, programmers, designers, photographers and videographers

Permanent missions of the Center in Germany (Berlin, Stuttgart) and Switzerland (Geneva)

Resources
At a meeting in the Bundestag. (From left to right) Dr. Alexei Pilko - Director of the Eurasian Communication Center, Mr. Alexander Kulitz – member of the Bundestag International Affairs Committee and Mr. Svyatoslav Andrianov.

Director of the Center with Ambassador Extraordinary and Plenipotentiary of the Federal Republic of Germany to the Russian Federation Dr. Géza Andreas von Geyr at his residence in Moscow.

With the Chairman of the Supreme Coordinating Council of the Republican Confederation of Entrepreneurship of Belarus Mr. Vladimir Karyagin.

In the Bundestag with the Representative of the SPD parliamentary group in the International Affairs Committee Dr. Nils Schmid.

At a reception with the Chairman of the House of Advisors (upper house) of the Moroccan Parliament, Mr. Mohamed Sheikh Biadillah.

At a meeting with UN Secretary General Mr. Antonio Guterres and MGIMO Rector Prof. Torkunov.

Delegation of the Center at the Saint-Petersburg International Economic Forum. (From left to right) Mr. Philip Rove – CEO of Rufil Consulting, Mr. Roman Gau – CEO of Magna St. Petersburg LLC, Mr. Michael Schumann – Chairman of the Board of BWA and Mr. Urs Unkauf - GR Director of BWA.

The Chairman of the German Federal Association for Economic Development and Foreign Trade (BWA) Mr. Michael Schumann presented the Senator’s diploma to Mr. Svyatoslav Andrianov.

At the Office of the Federal Chancellor of Germany with the Head of Division 212 Dr. Matthias Lüttenberg.

Director of the Center and President of the Institute for Political Studies Mr. Sergei Markov spoke at the forum «Foros-2020».

At a reception with the Chairman of the House of Advisers (upper house) of the Moroccan Parliament, Mr. Mohamed Sheikh Biadillah.
OUR MISSION

- Impartial coverage of international security issues in the post-Soviet countries, increasing the role and place of the expert community in Russia and the EU countries.

- Advocacy for the national interests of Russia on the international stage and support the development of a meaningful dialogue with the countries of the European Union.

- Examination of the issues of peacemaking and peace-building, efforts to strengthen peace and harmony among nations, as well as assistance in the prevention of international conflicts.

WE AND THE UN

In April 2018, in accordance with the decision of the United Nations Economic and Social Council (ECOSOC), the Center was granted special consultative status.

This status authorized us to appoint official agents to UN Headquarters in New York and its offices in Geneva and Vienna.

The representatives of the Center are able to participate in the United Nations events and conferences, including the General Assembly.

Consultative status allows us to interact actively with ECOSOC and its subsidiary bodies, as well as with the Secretariat, programs, funds and agencies of the United Nations.

Thanks to our consultative status, we regularly host international events at the UN headquarters in New York and its office in Geneva.

FUNDING SOURCES

- Entrepreneurship
- Special-purpose funding
- Private donations
- Grants

In the UN office in Geneva

In the UN Headquarters in New York
**ECONOMIC DIALOGUE "RUSSIA"**

**Project objective:**
Implementation of a candid and not limited by the ideology of a particular party dialogue between representatives of small and medium-sized businesses in Germany and Russia, as well as representatives of the state government and the expert community in order to present the actual state of affairs in the SME sector in Germany and Russia. The dialogue helps to form an impression of the prospects of the Russian market for German business, and of the German market for Russian business.

**Project description:**
Within the framework of the project, a series of German-Russian conferences for SMEs is being prepared and held with the aim of intensifying bilateral economic cooperation, balanced and unbiased presentation of investment opportunities of Russia, municipal, regional and federal programs and support tools for foreign investors, as well as local business patterns. During productive discussions the key points of interaction are being identified and a strategy of cooperation for German medium business with partners from Russia is being developed.

**PROJECT PARTNERS:**
- The Mittelstands- und Wirtschaftsunion (MIT) of the Tübingen district
- Liberaler Mittelstand Baden-Württemberg e.V.

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**BERLIN SEMINARS OF THE INTERNATIONAL SCHOOL OF YOUTH DIPLOMACY**

**Project objective:**
Forming a comprehensive understanding on the functioning of the German political system, its current foreign policy, as well as its significant role within the framework of the European Union among the participants of the International Schools of Youth Diplomacy.

**Project description:**
Experts of the Center have developed a concept and conduct high-level training seminars in Berlin for students of the International Schools of Youth Diplomacy. Throughout the seminars, young people from different parts of Russia have a unique opportunity to meet German officials, politicians, representatives of the scientific and expert community and ask their questions, for a deeper understanding of the foreign and domestic policy of Germany. The Berlin seminars program includes meetings and discussions at the Federal Chancellor’s Office, the German Ministry of Foreign Affairs, the Bundestag, the Bundesrat, the Russian Embassy in Berlin, the European Council of Foreign Relations (ECFR), the Konrad Adenauer Foundation (CDU Party), the Center for Eastern European and International Studies (ZOiS).
The participants
of the International School
of Youth Diplomacy
at the German Federal
Chancellor’s Office

At the German Federal Office of Youth
Diplomacy

At the German Center for Eastern European
and International Studies

At the Embassy of Russian Federation in Berlin

At the German Federal Foreign Office at a meeting with the Head
of Training for International Diplomats Mr. Stefan Biedermann
and Referee of the Coordinator for Intersocietal Collaboration
with Russia, Central Asia and countries of the Eastern Partnership
in the Federal Foreign Office Mr. Rolf Moormann

At the Konrad Adenauer Foundation with the Head
of the Department of Foreigners Service Dr. Kristina Krause
and Berlin Desk Officer for Eastern Europe Philipp Dienstbier

At the Civic Chamber of the Russian Federation

Potsdam Meetings with Russian Foreign Minister
Mr. Sergey Lavrov

PROJECT PARTNERS:
- United Nations Association
  of Russia

BEHIND THE SCENES OF RUSSIAN POLITICS

Project launched – 2020 год

Project objective:
Forming an objective opinion on
Russian foreign policy among young
representatives of the German elite.
Improving mutual understanding between
Germany and Russia, promoting the
ideals of peace, mutual respect and good-
neighbourliness between our nations
to reach sustainable development.

Project description:
Preparing and holding a series of training
seminars on the internal and external
policy of the Russian Federation for
young professionals from Germany:
experts on Eastern Europe, young
politicians, scientists and journalists. The
project allows them to form an objective
opinion on Russian politics, invites them
to an open dialogue with representatives
of the Russian state government, as well
as the scientific and expert community.
In the context of the growing media
war between Russia and the West, the
project presents a unique opportunity
for direct, frank and unbiased dialogue
for decision-makers in Russia, and young
representatives of the German elite. As
part of training seminars, young German
specialists visit the Russian Ministry of
Foreign Affairs, the Ministry of Defense,
the Ministry of Economic Development,
the State Duma, the Federation Council,
the Public Chamber of Russia, the
Presidential Administration, the Russian
Academy of Sciences, as well as Russian
“think tanks”.

At the German Center for Eastern European
and International Studies

Project launched – 2020 год

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Mr. Sergey Lavrov

PROJECT PARTNERS:
- United Nations Association
  of Russia
MONITORING OF POLITICAL PROCESSES IN THE POST-SOVIET STATES

Project objective:
Timely receipt of detailed information about significant political and socio-economic events and processes in the post-Soviet states, relevant for situational analysis, as well as political and economic forecasting.

Project description:
Weekly tracking the dynamics of internal political processes and foreign policy courses of the post-Soviet states. Monitoring has been carried out through a network of our own correspondents in 8 countries of the former Soviet Union. The practical result of the project is a number of informational and analytical products supplied on a contractual basis, as well as on the basis of cooperation agreements with our clients and partners, including research organizations, public and political structures.

STRATEGIC DIALOGUE RUSSIA-GERMANY

Project objective:
Formation of a highly professional group of experts on a wide range of international and regional problems, capable of prompt and confidential discussion of the most sensitive issues in relations between Russia (and the post-Soviet space) and Germany (including the EU context), exchange of reliable information that can become a natural barrier within the increased information activity of both countries.

Project description:
The Track II diplomacy direction of our Center is represented by the project of the Russian-European expert strategic dialogue “Russia-Germany”, which became the reaction of the Russian and European expert communities to the escalation of the geopolitical confrontation between Russia and the West.

The project aims at creation of an expert system for the exchange of information in order to reduce the general tension in the region and to form, on the one hand, a system of trust between East and West, and on the other hand, a phased plan for breaking the deadlock in Russian-Western relations. The expert nature of the network that is being built is a natural filter against annoying and meaningless propaganda and also unverified and unreliable information, which initially provides special attention to the results of the expert dialogue of both political classes and the leadership of countries, as well as military-strategic blocs and alliances.
WE OFFER:

Monitoring of political and economic processes with the preparation of exclusive forecasts about the further development of the situation;

Situation analysis of domestic policy in Russia and in the post-Soviet countries, forecasting the socio-political situation;

Situation analysis of the foreign policy of Russia and the countries of the former Soviet Union, preparation of recommendations for promoting the interests of certain political forces in the region;

Situation analysis of international processes and interstate cooperation;

Military-political studies and forecasts, analysis of the military-political situation in specified areas;

Regional studies: transformation of elites, political decision-making mechanisms, religious separatism.

EXCLUSIVE POLITICAL ANALYTICS

The resources of the Center include the network of its own correspondents in Russian regions and several countries of the former Soviet Union, as well as established partnerships in the expert community. They allow us to prepare exclusive informational and analytical products in a short time, including monitoring of the political situation in specified areas, operational and systematic analytical conclusions and forecasts, digests and reports.

The Center for Political Analysis and Information Security has many years of experience in producing exclusive information products and high-quality political analytics.

GOVERNMENT RELATION

The Center for Political Analysis and Information Security offers services for the GR support of your business.

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WE PERFORMANCE THE FOLLOWING TASKS:

Formation of a favorable image of the customer among the political elite;

Building an effective dialogue with state-owned companies;

Building positive communication with regulatory structures;

Solving problems related to entering new markets both inside Russia and abroad;

Lobbying the interests of the customer in government.

WE OFFER:

Development and implementation of the GR strategy;

Consultation on minimizing political risks;

Formation of a favorable image of the company in government bodies;

Organization the direct communication with decision-makers;

Advising on building an effective dialogue with decision makers;

Building interaction with regional and municipal authorities;

Dialogue with political parties and individual politicians.

SERVICES OF THE CENTER

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EVENT MAKING

The Center has considerable experience in organizing and holding events of various levels and sizes, including events at the State Duma of the Federal Assembly of the Russian Federation, at the Public Chamber of Russia, as well as side events and independent events at international venues such as the UN (New York and Geneva), OSCE (Vienna), Council of Europe.

We offer the organization of public events at the highest level, as well as minor events in the best locations in Moscow, Berlin, Vienna and Geneva.

PREPARATION OF THE EVENT INCLUDES THE FOLLOWING STEPS:

- Defining the format of the event;
- Venue preparation;
- Scenario building;
- Verifying the lists of speakers/experts/participants;
- If necessary: visa support, transfer and accommodation for participants;
- Media mobilization for the event;
- Coffee breaks and buffets;
- Preparation and replication of handouts;
- Photo and video recording of the event, and, if necessary, the organization of a live broadcast on the Internet;
- Issuing press releases of the event and tracking media coverage of it.

EDUCATIONAL PROJECTS

The Center for Political Analysis and Information Security offers services in organizing and implementing education projects of various kinds.

WE CARRY OUT:

- Planning, organization and holding of theme specific schools and seminars of various levels of complexity.
- Development and implementation of international youth exchange projects.

We offer full project management services for international youth exchange, from organizing information campaigns, searching and engaging the audience, selecting candidates, visa and administrative support to supervising project participants in Russia and abroad.

SERVICES OF THE CENTER

We cooperate with a team of documentary professionals, including scriptwriter, sound engineer, cameraman, professional presenters and announcers. All this makes it possible to produce educational video products of the highest quality.
REPRESENTATIVE OFFICE
IN THE RUSSIAN FEDERATION

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